



30TH DISTRICT AGRICULTURAL ASSOCIATION
PO BOX 70, RED BLUFF, CA 96080
(530)527-5920 FAX (530)527-1511

Media Contact: Mandy Staley
(530)527-5920

What's Happening at the Tehama District Fairgrounds?

As we all continue to struggle to get through these trying times, the one thing for certain is that our community needs to band together to survive. The Fairgrounds is no exception to that, with the major financial hardship and loss of business as a result of COVID-19. Over the past five years the Fairgrounds has grown to host over 300 events a year that bring substantial revenue into the community. To put it into perspective in 2015 while hosting only 150 events an Economic Development Study showed the Fairgrounds generated approximately \$8,522,000 in local spending activity. If 2020 would have been a "normal" year the Fairgrounds could have generated close to \$16 million in local spending. Think about how this has already directly affected our community...

Since the beginning of the COVID-19 outbreak the Fairgrounds has cancelled over 75 events including the 100th Tehama District Fair, Red Bluff Round-Up, California State Junior High Rodeo Finals, Outlaw Go-Kart West Coast Nationals Finals, Back Country Horseman National Show, and many more creating a major financial burden for not only the Fairgrounds, but our community.

Per the Governor's mandate the Fairgrounds is considered an essential business as it falls into the following three essential sectors: Agricultural, Emergency Response Services, and is a State Entity. Because of this the Fairgrounds has been able to partner with the Poor And The Homeless (PATH) to host a homeless camp to stop the spread of COVID-19 throughout the homeless population. The camp has been in place since April and currently has 22 occupants staying in three different buildings totaling 24,766 square feet.

With the help of California Department of Food and Agriculture (CDFA), Tehama County Department of Public Health, Dr Wickenheiser, and Val Lucero the Fairgrounds has been approved to hold events with a modified plan. Similar to restaurants being able to open for modified outdoor dining, the Fairgrounds have been approved for outdoor events with additional safety measures in place.

To protect the health of our community, contestants, staff, and volunteers the Fairgrounds has adopted new measures to ensure proper sanitation and social distancing. All current events are closed to the public, equestrian based, held outdoors, and at 50% of the State Fire Marshall's capacity. California Department of Public Health has released guidelines for equestrian events that the Fairgrounds follows strictly including additional sanitation, face coverings, and social distancing.

As the Fairgrounds continues to move forward with their opening plan there is daily communication with California Department of Food and Agriculture (CDFA), Fairs and Expositions (F&E), California Fairs Services Authority (CFSA), and the Tehama County Department of Public Health to approve all events.

Mandy Staley the Tehama District Fairgrounds CEO stated, "We deeply appreciate everyone's support as we begin to reopen. The Fairgrounds is here to serve the community and has a huge impact on all businesses. Everyone has a memory of the Fairgrounds and we want to ensure that COVID-19 does not force us to close our doors like so many others."